



# ***The ELF Classic***

***Inaugural 2011***

Join ELF and other  
classic sailing yachts

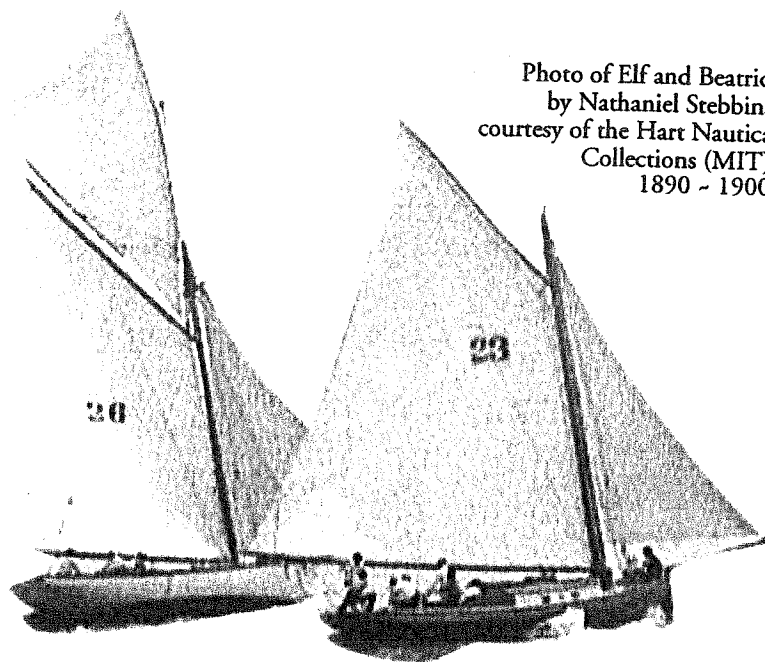
for the inaugural "ELF Classic" yacht race in 2011

– a true yachtsman's race. The Eastport Yacht Club in Annapolis will serve as the departure point for this sailing classic to the Chesapeake Bay Maritime Museum in St. Michaels, scheduled for Saturday, May 21, 2011.

This event is being organized by the Classic Yacht Restoration Guild to recreate the sensibilities of yacht racing of the 1880's when the races began on shore, included the row to the boat on mooring or anchor, making sail and reversing the process at the finish, in this case signing the race log at the Tolchester Bandstand on the grounds of the Chesapeake Bay Maritime Museum.

Please consider joining or sponsoring this inaugural event, which will raise funds for the Chesapeake Bay Maritime Museum, ELF's homeport on the Chesapeake. Interested yacht owners or sponsors should contact Rick Carrion at the CYRG. Email [elf1888@earthlink.net](mailto:elf1888@earthlink.net) or surface mail CYRG, PO Box 237, Earleville, MD 21919 for more details, sign up information and updates.

Photo of Elf and Beatrice  
by Nathaniel Strebbs,  
courtesy of the Hart Nautical  
Collections (MIT),  
1890 - 1900.



## **Sponsorship Opportunities**

**Inaugural ELF Classic Yacht Race  
Events May 20, 21, 2011**



***Don't miss this very unique and special opportunity to have your organization or company be involved in this special maritime heritage awareness and fundraising event at two prestigious locations on the shores of the Chesapeake Bay!***

**We will be raising money for the benefit of the Chesapeake Bay Maritime Museum** as we recreate two centuries of historic yacht racing with an 1880 style race that will involve a fleet of true classic yachts and others of classic design. Spectators and visitors in both Annapolis and St. Michaels will have the opportunity to experience the sights of classic yacht racing and living demonstration of our maritime heritage.

**Join the current event organizers and sponsors, the Classic Yacht Restoration Guild** (501 (c) 3), the Eastport Yacht Club and the Chesapeake Bay Maritime Museum sponsoring this inaugural race and events as the authentically restored 1888 racing yacht ELF leads the fleet across the Bay to St Michaels.

**What is the return for my organization or company's support of this event?** An opportunity to link your organization, company or product with the event organizers' membership and mission among the historic preservation, sailing and racing communities in the mid-Atlantic region, Annapolis and St Michaels. This high visibility event will increase visibility for your organization or product with the Bay community that supports the yacht ELF and the Chesapeake Bay Maritime Museum and its members in a first ever classic racing event. The Classic Yacht Restoration Guild is offering a number of event and year round sponsor packages, promotion, acknowledgements and participation activities for your organization, guests and employees.

### **Special Event Locations:**

Friday/Saturday Morning May 20/21  
Eastport Yacht Club Annapolis  
317 1<sup>st</sup> Street  
Annapolis, Maryland

- Friday Afternoon – Best dressed ship competition – Annapolis Harbor 3:30 pm
- Friday Evening – Cocktail reception, dinner at yacht club 5:00 pm
- Saturday Morning – Captains meeting and start featuring captains rowing to anchored yachts – 8:30 and 9:00 am

Saturday Afternoon May 21  
Chesapeake Bay Maritime Museum  
213 N. Talbot Street  
St. Michaels, Maryland

- Race fleet sails in and anchors off St Michaels Harbor 2:00 to 5:00 pm
- Race awards ceremony on grounds of Chesapeake Bay Maritime Museum – 6:00 pm

## ***Sponsorship Categories***

### **Inaugural ELF Classic Yacht Race – Events May 20, 21, 2011**

#### **Gold Sponsorship - Cost \$5,000.00** includes:

- Sponsor logo placement on ELF Classic Yacht Race promotional materials and websites
- Promotional materials in participant packages for ELF Classic Yacht Race
- Banner at Friday evening event and start and finish event
- Year long recognition on the CYRG webpage, in the CYRG newsletter "The Helm" and in presentations by the CYRG
- Display of organization or corporate banner, flag, etc. at shows, festivals and other events where ELF appears during the 2011 season
- One corporate or employee recognition day sail aboard ELF during the 2011 season

#### **Silver Sponsors - Cost \$1,000.00** includes:

- Sponsor logo placement on ELF Classic Yacht Race promotional materials and website
- Organization or corporate logo on ELF Classic Yacht Race event materials for participants and guests
- Recognition of sponsorship on banner during Friday evening event
- Recognition on the CYRG website and in CYRG newsletter "The Helm"

#### **Bronze Sponsors - Cost \$500.00** includes:

- Organization or corporate logo on ELF Classic Yacht Race event materials for participants and guests
- Recognition of sponsorship during Friday evening event
- Recognition on the CYRG website and newsletter "The Helm"
- 2 CYRG t-shirts

#### **Iron Sponsors - Cost \$100.00** includes:

- Organization recognition during the Friday evening event
- Recognition on the CYRG website and newsletter "The Helm"
- 1 CYRG t-shirt.

**For more information about these sponsorship opportunities, contact CYRG President Rick Carrion at [elf1888@earthlink.net](mailto:elf1888@earthlink.net) or 410 275 2819**

**Visit [www.cyrg.org](http://www.cyrg.org) for more information about the CYRG.**